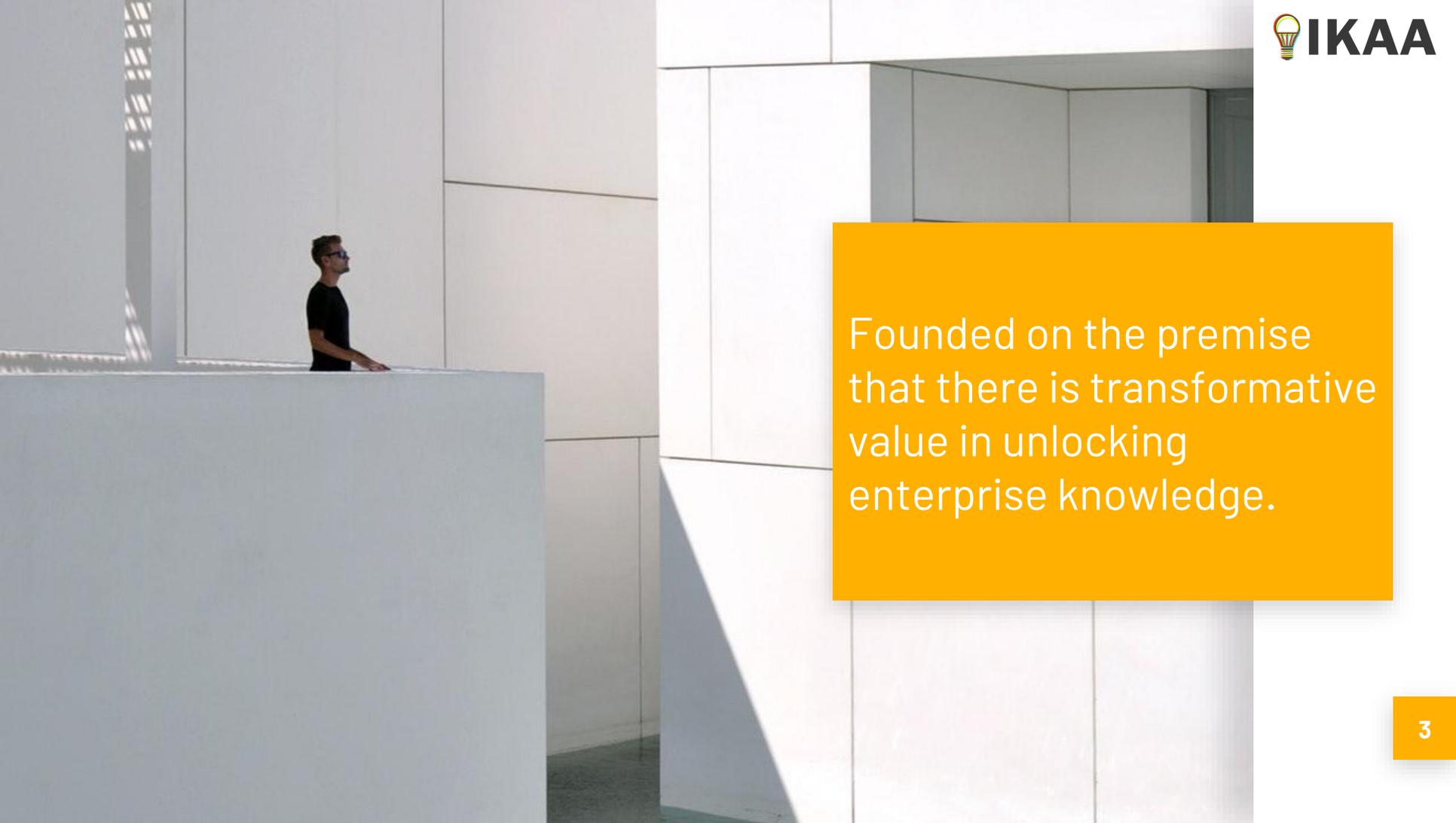




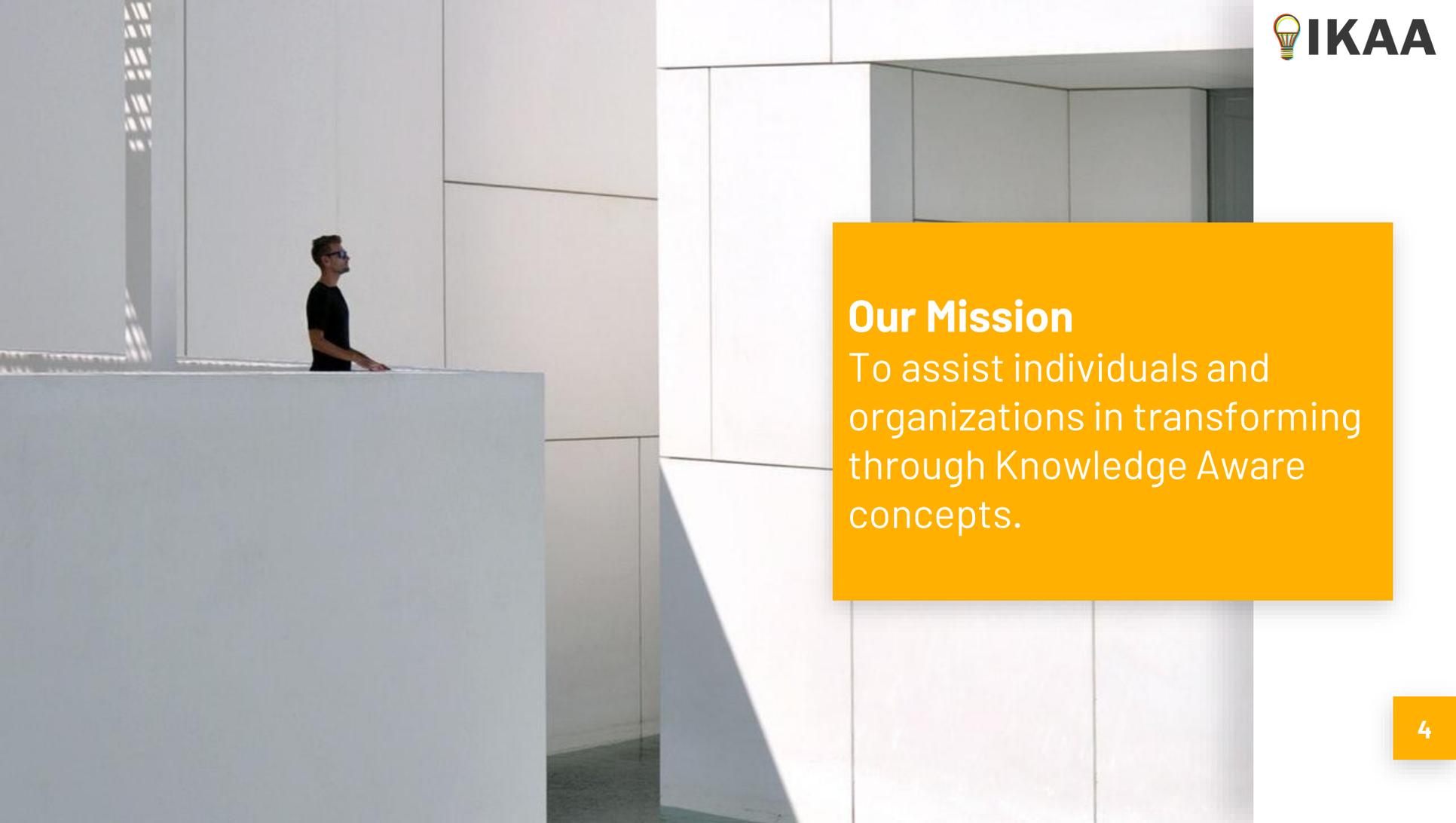
Introduction to the
**International Knowledge
Aware Association (IKAA)**

1. WHAT IS THE IKAA?

A SHORT INTRODUCTION



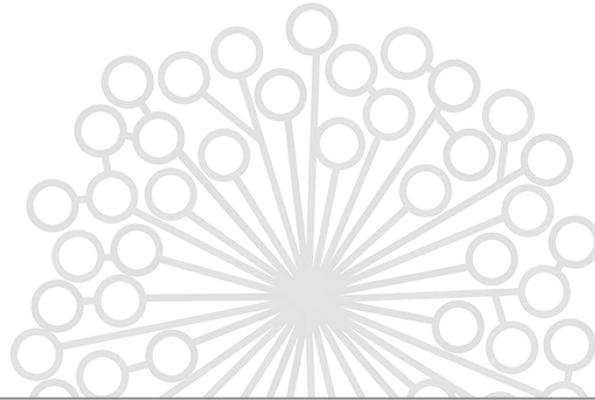
Founded on the premise that there is transformative value in unlocking enterprise knowledge.



Our Mission

To assist individuals and organizations in transforming through Knowledge Aware concepts.

KNOWLEDGE AWARE CONFERENCE



KNOWLEDGE AWARE 2018

QUARTERLY WEBINARS



A PRIMER ON KNOWLEDGE AWARE (JULY, 2018)

BEGINNER - Complimentary 30-minute educational webinar on the Knowledge Aware approach. From this webinar, you will learn:

- A basic understanding of what the Knowledge Aware approach is
- Benefits of the Knowledge Aware approach
- Use Cases of how the Knowledge Aware approach is used

KNOWLEDGE AWARE MATURITY MODEL (OCTOBER 17, 2018)

INTERMEDIATE - Complimentary 30-minute webinar on the Knowledge Aware Maturity Model. From this webinar, you will learn:

- Where your organization is in terms of becoming 'Knowledge Aware'
- New ways your organization can be improved
- Understand the four major components of becoming Knowledge Aware

More information and registration details can be found at www.knowledge-aware.org



A FEW MORE INITIATIVES



- Regular membership conference calls
- Private Forums
- Private LinkedIn Group

COMPLIMENTARY RESOURCES



Executive Overview

Gain a better understanding of Knowledge Aware, its importance, how it works, the progenitors, and the strategy behind how it's implemented.

Comparison Guides

Learn how Knowledge Aware is different than the other knowledge management systems, such as: PLM, Requirements Management, and SharePoint®.

Glossary of Key Terms

Learn how Knowledge Aware is different than the other knowledge management systems, such as: PLM, Requirements Management, and SharePoint®.

7 Failure Modes of Document-Centric Approaches

There are seven major failure modes of document-centric approaches to knowledge management.

10 Tenets of Knowledge Aware

There are ten tenets of Knowledge Aware that convey the constituent principles and philosophy that enable the Knowledge Aware approach.

Knowledge Aware Maturity Model

Break down the scope of enterprise engagement, the retained knowledge, the knowledge allocation, and the organization demand and health.



2. HOW WE CAN HELP YOU

MEMBERSHIPS



BECOMING AN IKAA MEMBER

The Benefits

HOW YOU'LL BENEFIT



Extend skill sets

Knowledge Aware resources, support, and training

Continue the conversation

Collaborate in association meetings, community forums, KA Conference and online groups

Stay up to date

Stay current on industry best practices and technological advancements within Knowledge Management

MEMBERSHIP LEVELS



Corporate
\$4,900

Corporate memberships provide an entire organization Professional level membership benefits at a group discounted rate.

Professional
\$149

For working individuals interested in learning about Knowledge Aware or looking for ideas on how to implement it deeper within their organization.

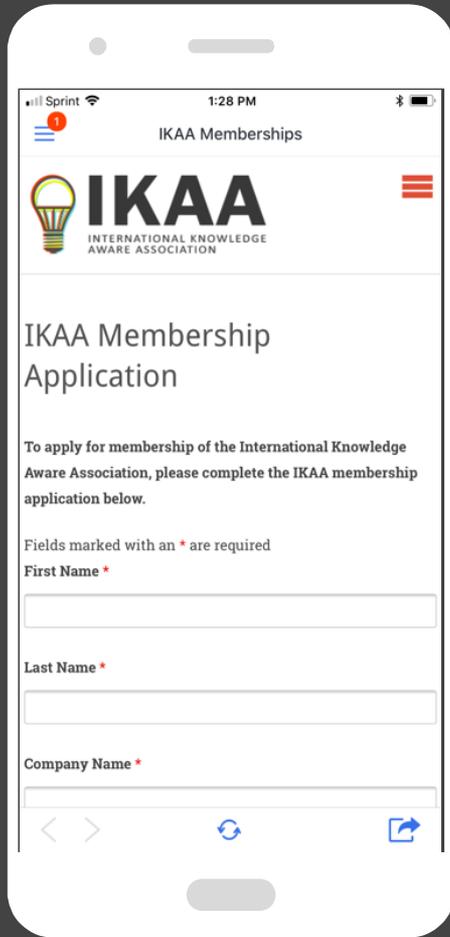
Student
\$29

Student memberships are only available for individuals attending a college or university.



As a member, which resource would you use the most?

- Educational webinars
- Member conference calls
- Community forum
- LinkedIn group
- All of them equally



SIGN UP IN THE CONFERENCE MOBILE APP



Membership fees waived
until 2019!





Searching for a Board of Directors

ANY QUESTIONS?

Brittany Satterfield

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- [Knowledge-aware.org](https://www.knowledge-aware.org)