

Knowledge Aware: The Big and Expanding Picture



Jeff Moffa

President and CEO



#KAConf20

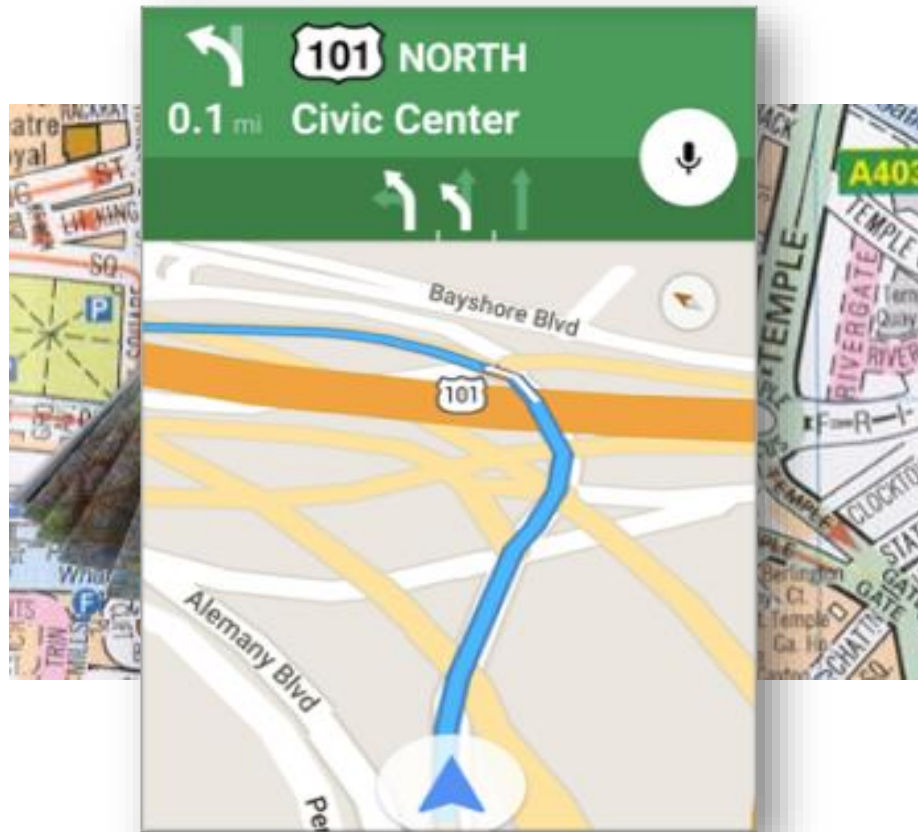
2 Polling Questions

Knowledge Aware

The Big and *Expanding* Picture



“Knowledge Aware” is a comprehensive approach to continuously collect, deliver, and actively apply trusted knowledge within the flow of work.”



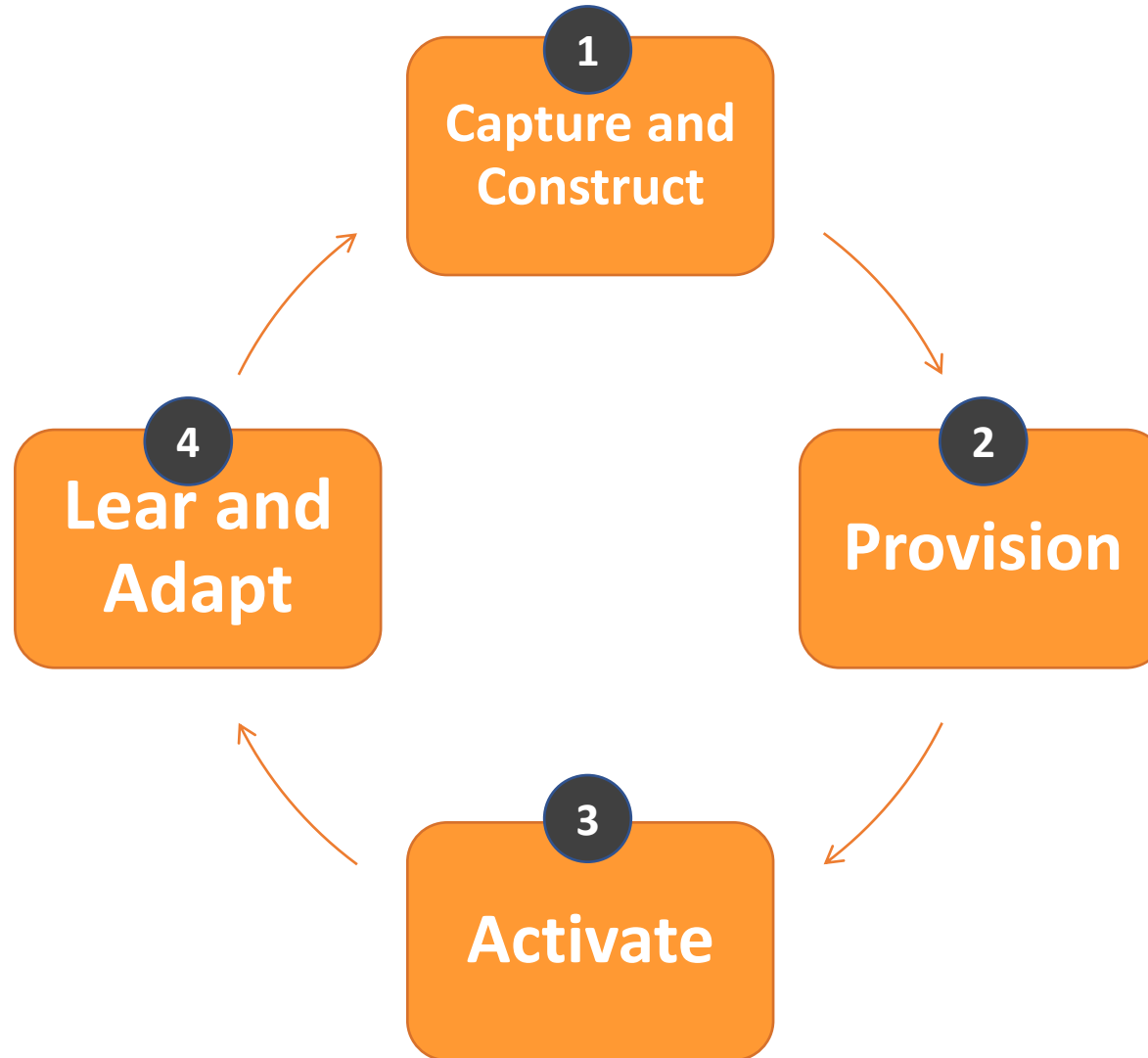
THE OLD WAY



THE OLD WAY



THE NEW WAY





Push ← vs → Pull

(old way)

(new way)

NEW - Knowledge Operating
System

Enablement Services - OS



Enablement Services - KOS



Enterprise Knowledge Ecosystem

Customer Requirements

Flow-Down

External Standards, Customer or Supplier Knowledge

Flow-In

Controlled Crowd-Sourced Knowledge

Flow-Up

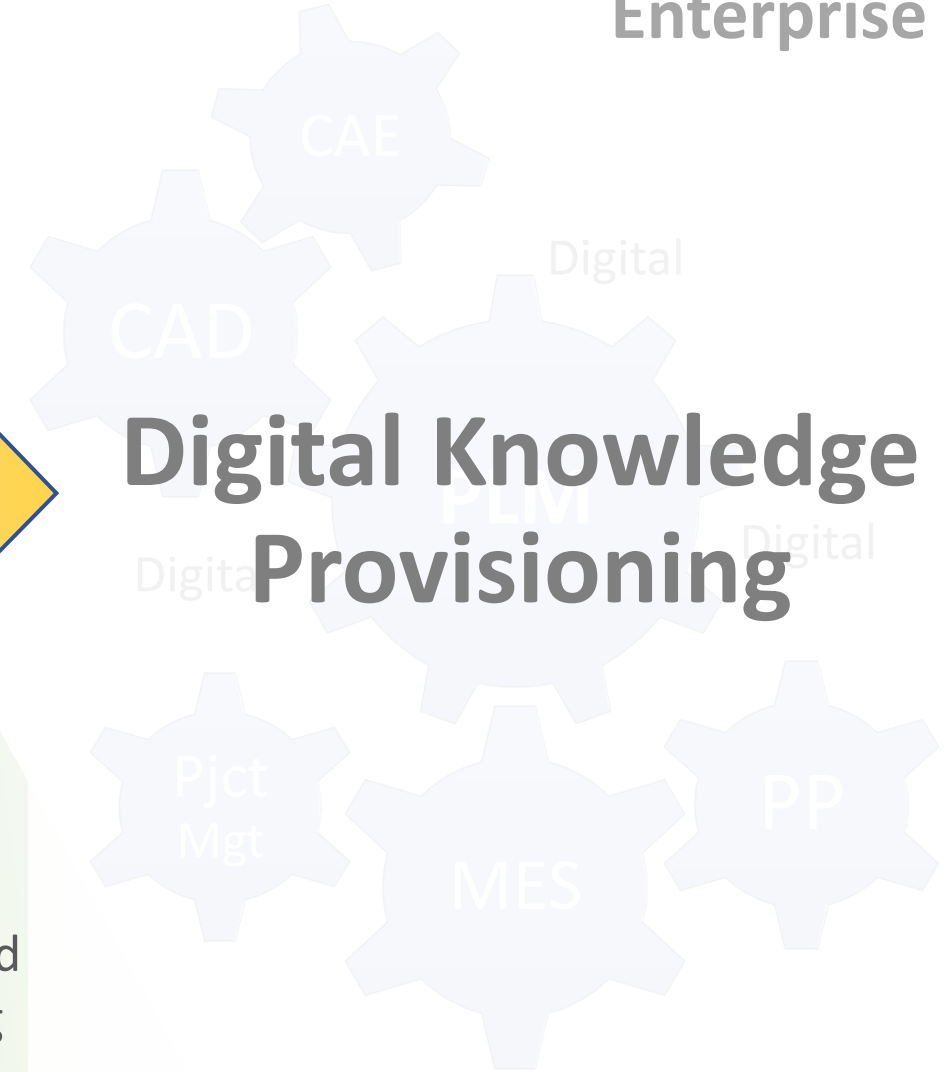
Coherent Stream of Knowledge
Readied for re-use

Flow-Back

AI Assisted Learning

Model-Based Enterprise

Digital Knowledge Provisioning





"Auros IQ is a powerful tool that plays a pivotal part in helping our business grow. We rely on it to improve efficiency and effectiveness by sharing and reusing best practices across all of our critical processes. It just makes work easier."

- Josh Kullis

Technical Services Manager & Knowledge Aware Consultant, Auros LLC



COMPANY SIZE: SMALL

3
**SYSTEMS
DECOMMISSIONED**

Top 3 Systems Consolidated:

JAMA
Aptible
OnStrategy

IT Savings: ~\$54,000 annually

32
**DISTINCT
WORKFLOWS**

Top 5 Workflows:

Software Factory
Information Security Management
New Workflow Onboarding
Customer Engagement
Customer Health
Strategic Planning Scorecard

10k
**KNOWLEDGE
PACKETS**

40
**DISTINCT
USERS**

1k
**KNOWLEDGE
EVENTS PER DAY**



auris